

A photograph of several business professionals in an office setting. They are gathered around a table, looking at and pointing to various electronic devices including tablets and smartphones. Some are holding white coffee cups. The scene is brightly lit, suggesting a modern office environment. The text 'Building a Strong Culture Online with Remote Teams' is overlaid on the left side of the image.

Building a
Strong Culture
Online with
Remote Teams

Define Your Company Culture

- Clearly define your company culture
- Communicate your company values
- Use your values ALL THE TIME!



Connection is Key

- Connection leads to better collaboration
- Building connections helps in creating a sense of belonging in the team
- Connection helps in better team bonding



Using Breakout Rooms in Zoom

- Breakout rooms are a great way to create smaller, more intimate connections with team members
- Breakout rooms can be used for brainstorming, team-building activities, or just casual conversations
- Breakout rooms can create a sense of belonging and foster collaboration within the team





Encourage Team Bonding

- Encourage team bonding activities
- Schedule regular virtual meetings
- Create a virtual water cooler

Host Virtual Coffees and Lunches

- Schedule virtual coffee or lunch meetings
- Send a gift card!!
- Provide a list of conversation starters to help break the ice



Virtual Games = Fun Fun Fun!!!

- Encourage team members to suggest games they enjoy
- Create a leaderboard or prizes for the top performers in games
- Get creative and try new ones!
- Scattegories: <https://swellgarfo.com/scattergories/>
- Pictionary: <https://www.drawize.com/play>
- Code Names: <https://www.horsepaste.com/>



Hosting Virtual Classes with Remote Guest Teachers



Cooking
Class



Tai Chi Class



Professional
Organizer



Sleep Expert



Time
Management





Promote Open Communication

- Encourage open communication
- Schedule regular check-ins
- Use collaboration tools

Recognize Achievements

- Recognize team achievements
- Acknowledge individual successes
- Celebrate milestones and goals





Lead by Example

- Lead by example
- Model the company culture
- Be transparent and authentic

Let's Connect!

Stephanie Everett - stephanie@lawyerist.com

- Visit Lawyerist.com for free resources & help!
- Listen to [The Lawyerist Podcast](#)
- Or check out our book:
[The Small Firm Roadmap Revisited!](#)

